

## Showcase Guide

### Gerontechnology Overview

Gerontechnology is a word that combines gerontology and science and technology, and it is defined as the design of technology and environment that enables older people to live healthy and safe independent lives and participate in society. (ISG International Society of Gerontechnology)

### What is the 'Gerontech (GT) Showcase'?

It is a place to present Gerontech's products and services and to discuss their social and business values in depth. Unlike exhibitions, products and services are presented in the presentation room, where users, research developers, academics, etc. discuss their importance. The value of Gerontechnology, which enables people at the aging stage to live healthy, comfortable, safe and independent life is unveiled from various perspectives.



Artificial  
Intelligence /  
Data / Security /  
Blockchain



Mobility /  
Transportation



Residential /  
Living / Fintech



Robot  
Interface / HMI



Medical /  
Healthcare  
Technology



Culture/  
Leisure

### Why do we need a 'showcase'?

The showcase supports GT business by providing an opportunity to discuss from an academic and consumer perspective, which cannot be achieved through exhibitions alone. In addition, networking is achieved with excellent scholars and R&D developers. We maximize the K-Gerontech branding effect by selecting 24 GT products and services in the best 6 fields in Korea and abroad and showcase them.

### Benefits of participating in the amazing 'Showcase'

- ① Provide opportunities to participate in evaluation meetings for consumers (local governments, institutions, and users), investors and demanding companies \* Refer to the evaluation meeting information (IGEF.kr)
- ② Exhibition participation preferential \* Refer to the exhibition guide
- ③ Selected as one of the top 100 Gerontechnologies \* Refer to 100 Gerontechnology selection guide
- ④ 2022 Gerontech Award preferential \* Awarded to 21 products and services, 7 in each category, broadcast worldwide at the closing ceremony
- ⑤ Provide opportunity for buyer consultation
- ⑥ One-year promotion through global media: Gerontechnology TV, Silver Industry TV (YouTube)  
\* Full video of GT zone, storytelling-based special video production (paid)



Silver Industrial TV



GerontechnologyTV

# Showcase Application

Daegu EXCO West Building Halls 1 and 2) (GT Zone in Daegu Active Senior) Fair  
 October 22th (Sat) - 25th (Tue), 2022

<b>Company Name</b>	(Korean)		(English)	
<b>Representative</b>	(Korean)	(English)	<b>Homepage</b>	
<b>Address</b>				
<b>Person in charge</b>	(Korean)	(English)	<b>Department/ Title</b>	
<b>Phone</b>		<b>Fax</b>		<b>Cell phone</b>
<b>E-mail</b>	(Person in charge email)			
<b>Field</b>	<input type="checkbox"/> Senior artificial intelligence/data science (talk, voice recognition, emotion engine, robot advisor, chatbot-consultation system, etc.) <input type="checkbox"/> Senior robot (companion robot, movement assistance robot, muscle strength enhancement robot, care robot, rehabilitation robot, exercise robot, etc.) <input type="checkbox"/> Senior mobility/HMI (self-driving car, safe driving system, unmanned aerial vehicle, smart chair, bionic-brainwave chair-HMI, etc.) <input type="checkbox"/> Senior housing/living support (smart bed, home IoT, automatic bath-automatic living equipment, agency service (shopping), new house renovation/interactive housing, etc.) <input type="checkbox"/> Senior healthcare technology (wearable, smart medicine box, emergency alarm, telemedicine, depression/dementia/cognitive diagnosis/improvement, care service, etc.) <input type="checkbox"/> Senior culture and leisure technology (virtual reality (VR/MR/AR), therapy, display, e-book, travel, portal, photo, music, video, game, etc.) *Note) It doesn't matter where the field overlaps. However, satisfying the necessary/level conditions has priority. Other assignments are optional.			
<b>Purpose</b>	<input type="checkbox"/> Age prevention and health promotion <input type="checkbox"/> Resolving aging problems (living support, rehabilitation, care, etc.) <input type="checkbox"/> Quality of life always (satisfying new needs)			
<b>Product Name</b>	(Korean)		(English)	
<b>Buyer Consultation</b>	Buyer Matching Countries:			
<b>Presentation, Discussion</b>	Subject:			
	Presenter:			
	* Participants in the discussion: scholars, engineers, sociologists, workers, etc. Gerontology related people			